

# CONVERTING LOW ACTIVITY POST OFFICES

## Into Village Post Offices

32,000 POST OFFICES AROUND THE COUNTRY



AVG. SALES  
LESS THAN  
\$50/DAY



LOW FOOT  
TRAFFIC



LESS THAN  
2 HOURS  
OF WORK  
PER DAY

3,700 WITH  
LOW ACTIVITY

MOST LOW ACTIVITY  
POST OFFICES ARE  
5 MILES

FROM ANOTHER POST OFFICE

USPS IS TRYING TO BE  
MORE EFFICIENT  
AND PROVIDE  
BETTER SERVICES

INTRODUCING THE



### Village Post Office

*Operated by a community retailer to provide  
select postal products and services.*

#### CUSTOMER BENEFITS

- ✓ Purchase stamps and flat-rate products
- ✓ Expanded hours
- ✓ Weekend service
- ✓ Convenient locations
- ✓ Better customer experience

#### COMMUNITY BENEFITS

- ✓ Maintains ZIP Code
- ✓ Preserves small business presence
- ✓ Maintains postal presence

#### SMALL BUSINESS BENEFITS

- ✓ Added foot traffic
- ✓ Greater sales

USPS seeking to contract  
with small businesses to  
launch Village Post Offices  
around the country.