



FOR IMMEDIATE RELEASE
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Love is in the Air ...or, Maybe Not
Postmarks for Those in Love and Those Who Aren't

WASHINGTON — Love is in the air. Or, is it? The U.S. Postal Service is recognizing Valentine's Day this year by giving those madly in love a way to add an extra "I love you" to their greeting card envelopes and giving those who aren't in a heart-shaped relationship, a way to express their feelings in a, well, civilized manner.

For those wanting to add an extra sentiment to their greeting cards, they can simply address the card to that special person, affix a First-Class Mail postage stamp and put it into a larger envelope, also with postage, address it to VALENTINE'S DAY POSTMARK, POSTMASTER, and then add any of the locations listed below to get that town's postmark:

- 7815 BEAUTY RD BEAUTY KY 41203-9998
- 6664 ROUTE 362 BLISS NY 14024-9998
- 200 W MAIN ST HARTSVILLE TN 37074-9998
- 446 E 29TH ST LOVELAND CO 80538-9998
- 1423 RIVER FRONT RD LOVELY KY 41231-9998
- 239 N HALL ST VALENTINE NE 69201-9998
- 1 LEACOCK RD PARADISE PA 17562-9998

There is a special joint postmark between Juliette, GA, and Romeo, MI. Requests for this postmark can be sent to: ROMEO AND JULIETTE VALENTINE CANCELLATION, POSTMASTER, at 356 BOWDOIN RD, JULIETTE GA, 31046-9998 OR 119 CHURCH ST, ROMEO MI, 48065-9998.

For those not quite feeling the love this Valentine's Day, the Postal Service has a way for them to express their intentions as well. Follow the instructions above and send greetings to the locations below to receive that town's postmark:

- 1701 S MAIN ST BROKEN ARROW OK 74012-9998
- 4722 WAISANEN RD EMBARRASS MN 55732-9998
- 101 S EDWARDS ST INDEPENDENCE CA 93526-9998
- 1701 EL NIDO DIABLO CA 94528-9998
- 665 6TH ST SOUR LAKE TX 77659-9998
- 3701 US 52 HWY COWARD SC 29530-9998

In order to make sure the greeting cards receive the special postmark and are delivered in time for Valentine's Day, requests should be sent to the cities above by Feb. 5.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at <http://about.usps.com/news/welcome.htm>.

For reporters interested in speaking with a regional Postal Service public relations professional, please go to <http://about.usps.com/news/media-contacts/usps-local-media-contacts.pdf>.

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation — 151 million residences, businesses and Post Office™ Boxes. The Postal Service™ receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, usps.com®, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, Oxford Strategic Consulting ranked the U.S. Postal Service number one in overall service performance of the posts in the top 20 wealthiest nations in the world. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

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