

## Cliff Rucker

Vice President, Sales

Cliff Rucker was named vice president of Sales in August 2011. Reporting to the chief marketing and sales officer, executive vice president, Rucker oversees the integrated sales and service organization focused on fully serving the needs of all commercial mailers, including small-, mid-sized and large businesses. In addition to the domestic sales team, Sales also includes the Business Service Network, the Customer Development group, and the analytical support provided by the Customer Relationship Management unit.

Prior to being named to his current position, Cliff — a 28-year Postal Service veteran who began his postal career as a part-time letter carrier in Anaheim, California — was the acting vice president of Sales from May to August, 2011. For five years before that, he was manager of Operations Support (MOS) in the Southwest Area, where he was part of the leadership team that was responsible for the Southwest Area being ranked first in national performance assessment for three years in a row. Additionally, Cliff has served as district manager of the Houston and Oklahoma Districts, and as a PCES postmaster/senior plant manager in Las Vegas, Nevada.



A certified Lean Six Sigma Green Belt, Cliff was recipient of the Chief Operating Officer Award in 2010, and has been recognized with three Vice Presidents Awards throughout his career. He has completed executive training programs at the Wharton School of the University of Pennsylvania and at Columbia University.